

ASIA

ALL STAR INFLUENCERS AWARD

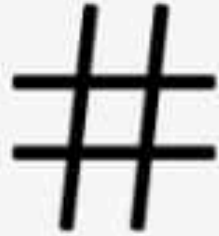
Pitch-Deck

Introduction

The All Star Influencers Award is a prestigious international event that brings together top digital influencers from across Asia. Following the success of the previous editions, this highly anticipated awards ceremony aims to celebrate and recognize the most impactful and influential digital personalities in the region. With a combined reach of over 300 million followers, this event offers a unique opportunity for brands to connect with a diverse and engaged audience.



2024 Hashtag views



#allstarinfluencersaward2024

485.9M views

 Add to Favorites

2025 Country's participation



Malaysia, Indonesia, Thailand, Vietnam, Philippine, Japan, Korea, China



Uzbekistan, Ukraine, Kazakhstan, Azer Baijan, Tarjikistan, UAE

Dato' Abd Rahman Soltan

The All Star Influencers Award was founded by Dato' Abd Rahman Soltan, who started ASIA in 2023 with the vision of uniting top influencers across the continent. His leadership and commitment have propelled the event into a premier gathering for digital content creators and brand collaborations.



Event Overview

- Event Name: All Star Influencers Award 2025
- Date: October 2025
- Venue: , Malaysia
- Participants: 60 Influencers from 14 Countries
- Audience Reach: Over 300 million followers across social media platforms
- Key Activities: Award Ceremony, Exclusive Networking Sessions, Cultural Experiences, Live Performances, and Brand Collaborations

WHY SPONSOR?

Unparalleled Exposure

- Gain direct access to millions of followers through influencers' social media channels.
- Position your brand at the forefront of the digital content revolution.

WHY SPONSOR?

High-Value Branding Opportunities

- Brand Visibility: Logo placement on event backdrops, digital promotions, and merchandise.
- Live Mentions & Collaborations: Exclusive influencer content featuring your brand.
- Product Integration: Sampling, giveaways, and on-site activations.

WHY SPONSOR?

Networking & Business Growth

- Engage with top influencers, media representatives, and industry leaders.
- Strengthen brand credibility by aligning with a high-profile event.



Media & Promotion

- Social Media Campaigns: Exposure through 60+ influencers and event pages.
- Live Streaming & Content Creation: Exclusive behind-the-scenes and event highlights.
- Press Releases & Media Coverage: Extensive media exposure in Malaysia and international markets.

Engagement

Top 5 likes on tiktok

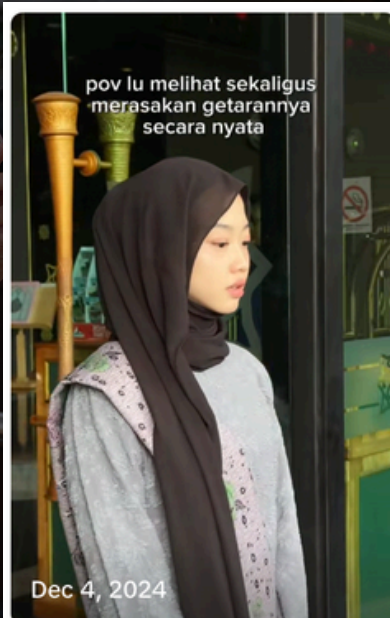


Dec 4, 2024

LORD VADEL
#allstarinfluencersaward...

Putri desebel

2.2M

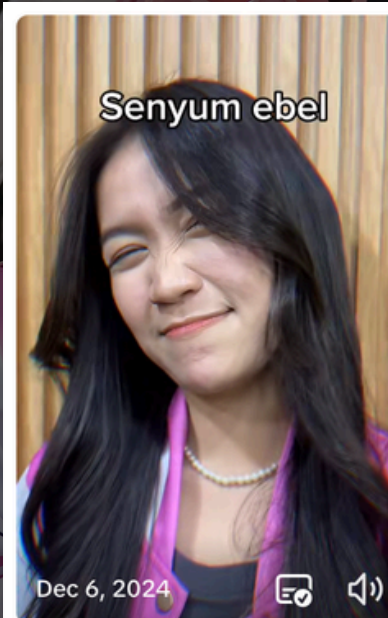


Dec 4, 2024

beuh bgt
#allstarinfluencersaward...

NAMANYA RAH...

1.8M

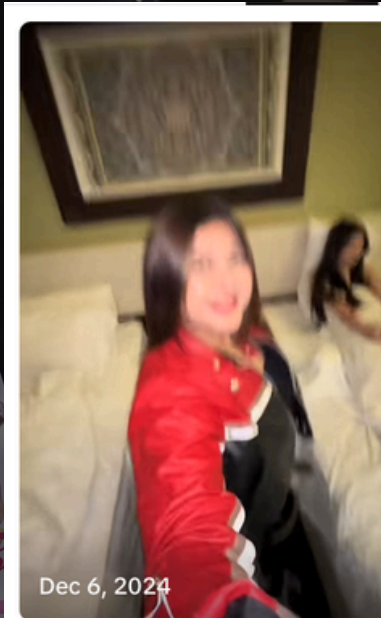


Dec 6, 2024

Senyum ebel
#asia2024bestcomedym...

Putri desebel

1.8M



Dec 6, 2024

Semangatin @Dinda
Annisa ya guys 🤗 #allst...

Berliana ms

1.4M



Dec 4, 2024

#allstarinfluencersaward2
024 🤗 @YEONSEO 연서

Saal

1.2M

Media Coverage



Media Coverage



ASIA 2024 platform terbaik promosi Tahun Melawat Malaysia 2026 – Tiong

MNT press December 4, 2024



Saal Haerid dinobatkan Pempengaruh Media Sosial Terbaik Asia 2024

Oleh URTV - December 8, 2024



KUALA LUMPUR: Pempengaruh media sosial terkenal dari Indonesia, Saal Haerid, mengungguli anugerah utama All Asia Influencers Award (ASIA) 2024, sekali gus melakar sejarah dengan membawa pulang hadiah wang tunai bernilai AS\$10,000, trofi eksklusif, dan pakej percutan mewah ke Dubai.



HIBURAN

Pempengaruh media sosial dari Indonesia sekali lagi dinobatkan sebagai Pempengaruh Media Sosial Terbaik ASIA 2024

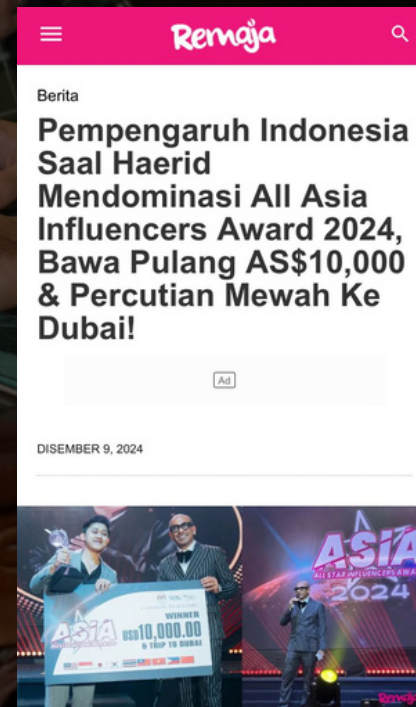
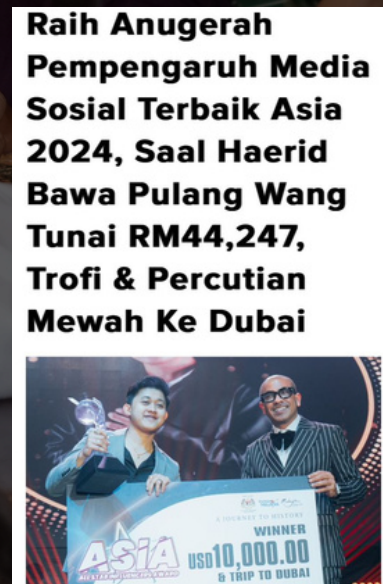
Wakil Indonesia sekali lagi dinobatkan sebagai Pempengaruh Media Sosial Terbaik ASIA 2024

By Cynthia

DEC 9, 2024 #ASIA 2024, #pempengaruh



Media Coverage



Sponsorship Package

1. TITLE SPONSOR USD 50,000

- Official event naming rights (e.g., "All Star Influencers Award 2025 presented by [Your Brand]")
- Premium logo placement on all event materials and digital campaigns
- Dedicated influencer collaborations and product placements
- VIP access for company representatives and networking sessions
- Live mentions during the award show

2. PLATINUM SPONSOR USD 30,000

- Logo placement on event materials and marketing content
- Product displays and brand activations at the venue
- Exclusive influencer collaboration opportunities
- Reserved VIP seating at the event

3. GOLD SPONSOR USD 20,000

- Logo inclusion in promotional materials and event backdrop
- Live mentions during event segments
- Product placements in influencer gift bags
- Two VIP passes to the event

Sponsorship Package

4. SILVER SPONSOR USD 10,000

- Brand logo placement on event materials
- Social media shout-outs and influencer engagement
- Complimentary tickets for brand representatives

5. OFFICIAL PARTNERSHIP (IN-KIND SPONSORSHIP)

- We welcome product sponsorships, venue partnerships, and media collaborations.
- Benefits will be customized based on the contribution.

JOIN US AS A SPONSOR!

Be part of an exciting event that shapes the future of digital influence. Let's collaborate to create a memorable experience that enhances your brand's presence in the social media landscape.

For sponsorship inquiries, please contact:

We look forward to partnering with you for the All Star Influencers Award 2025!